

# TIMOTHY MAHAN

## CONTACT

### Timothy Mahan

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upwork.com/fl/timmahan

With a BA in Graphic Design and twenty years of experience,  
**I have the skills and expertise to handle any project.**

## EDUCATION

### BA in Graphic Design

Taylor University

2006 Upland, IN

## SKILLS

### Design Applications

Master of Adobe products and can quickly learn any design software

### Websites

Strong technical expertise to design, set up, and manage websites

### Design Library

Build and manage complex design libraries with company-wide asset sharing

### UI Design

Develop interfaces that range from simple tasks to complex workflows

### UX Testing

Set up and run UX tests at any scale—AI-driven, remote, or in-person

### Artificial Intelligence

Leverage AI to speed development, enhance creativity, and refine content

## EXPERIENCE

### Freelance Graphic Designer

June 2017 - Present

#### *Affinaquest, Scottsdale, AZ*

At Affinaquest, I was the sole graphic designer, supporting the marketing team in various projects. My work ranged from a full company re-brand and website redesign to developing new sales material, product handouts, white papers, and event booth graphics.

#### *MCO MyComplianceOffice, New York, NY*

In my role at MCO, I managed the graphic design needs of the marketing department. Projects included brand identity, brochures, flyers, trade show banners, office artwork, custom icons, product diagrams, and ad campaigns.

#### *OTTO Engineering, Chicago, IL*

I collaborated with OTTO Engineering's head of marketing to refresh the company's branding. My job included updating branding elements, creating new product sell sheets, designing trade show booths, developing reference guides, marketing ads, and a complete product catalog redesign.

### Senior Graphic Designer, User Researcher

June 2015 - June 2017

#### *Oktiv, Inc., Indianapolis, IN*

At Oktiv, my primary responsibility was designing and maintaining a complex user interface for a collaborative sales and legal document platform. I worked closely with the product team and engineers, running regular UX tests both in-person and remotely.

### Marketing Designer & Product UI

May 2013 - June 2015

#### *Tinderbox, Indianapolis, IN*

While working with Tinderbox, I contributed to a wide range of projects, from marketing collateral and company branding to product UI design and UX testing. My role involved close collaboration with sales, marketing, and product teams.

### Graphic Designer

May 2008 - June 2013

#### *Sentry Data Systems, Deerfield Beach, FL*

At Sentry Data Systems, I managed the visual identity across the company and also designed a complex user interface for medical dispensation for pharmacies and hospitals. I worked closely with Product, Marketing, Sales, and Client Services departments to ensure visual consistency in all Sentry products and materials.